

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS

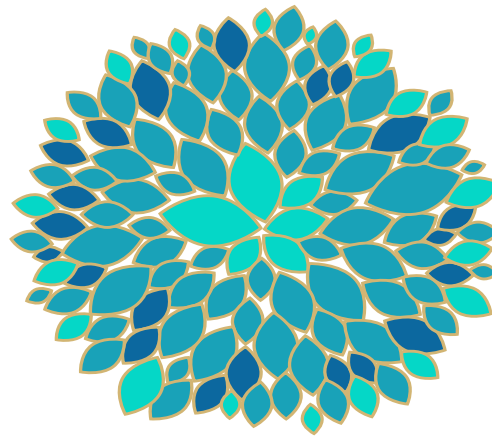
TEXAS



MODERN LUXURY

Interiors
TEXAS

Legacy of Design Awards 2017



MODERN LUXURY

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS

TEXAS



MODERN LUXURY
Interiors
TEXAS

ABOUT ASID LEGACY OF DESIGN

EACH YEAR THE AMERICAN SOCIETY OF INTERIOR DESIGNERS TEXAS CHAPTER HOSTS THEIR ANNUAL LEGACY OF DESIGN AWARDS AND CELEBRATION.

DESIGNERS, INDUSTRY PARTNERS, STUDENTS, CLIENTS, FAMILY AND FRIENDS COME TOGETHER TO CELEBRATE THE BEST OF THE BEST IN TEXAS DESIGN. THIS PREMIER EVENT IS FILLED WITH A-LIST PERKS AND GLAMOUR GALORE.

THE EVENING BEGINS WITH A NETWORKING COCKTAIL HOUR TO RUB ELBOWS WITH THE TOP DESIGN INDIVIDUALS AND COMPANIES. DINNER EMBARKS UPON A JOURNEY IN WHICH THE AWARD WINNERS ARE REVEALED AND THEIR WORK IS CELEBRATED. NO EVENING IS COMPLETE UNTIL YOU'VE HIT THE AFTER-PARTY FOR SOME DANCING AND GOOD'OL FASHION FUN.

PLEASE JOIN US FOR A NIGHT ON THE RED CARPET MINGLING WITH THE ELITE PROFESSIONALS AND CLIENTS OF THE TEXAS DESIGN WORLD.

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS

TEXAS



MODERN LUXURY
Interiors
TEXAS

ABOUT MODERN LUXURY INTERIORS TEXAS

MODERN LUXURY INTERIORS TEXAS IS TEXAS' PREMIER UPSCALE HOME AND DESIGN PUBLICATION. DESIGN-SAVVY HOMEOWNERS AND INDUSTRY INSIDERS ALIKE LOOK TO MODERN LUXURY INTERIORS TEXAS FOR TREND FORECASTS, CHIC SHOPPING TIPS AND REVEALING PEEKS BEHIND THE DOORS OF THE MOST PRESTIGIOUS ADDRESSES IN THE STATE. AS PART OF THE AWARD-WINNING MODERN LUXURY NETWORK OF REGIONAL PUBLICATIONS, MODERN LUXURY INTERIORS TEXAS IS ABLE TO DELIVER CUTTING-EDGE CONTENT THAT CONSISTENTLY ENGAGES THE CULTURED READER. AND THANKS TO A RENOWNED TEAM WITH ITS PULSE ON THE MARKET, INTERACTIVE MULTI-PLATFORM BRAND EXTENSIONS AND UNRIVALED EVENTS, MODERN LUXURY INTERIORS TEXAS EXCELS IN CAPTURING THE URBANE, METROPOLITAN LIFESTYLE, MAKING IT A VALUABLE PARTNER FOR COMPANIES WISHING TO REACH THE STATE'S MOST INFLUENTIAL CONSUMERS.

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



TEXAS

MODERN LUXURY
Interiors
TEXAS

MODERN LUXURY DISTRIBUTION

70,000 CIRCULATION

40% CONTROLLED COMMERCIAL

30% TARGETED RESIDENTIAL AND INDUSTRY MAIL

15% TRADE SHOWS, EVENTS AND PROMOTIONS

15% SELECT NEWSSTAND

248,500 READERSHIP

MODERN LUXURY DEMOGRAPHICS:

MALE/FEMALE...40%/60%

AVERAGE AGE...44

COLLEGE GRADUATE...82%

AVERAGE HOUSEHOLD INCOME...\$389,050

AVERAGE NET WORTH...\$2,869,400

MODERN LUXURY STATISTICS:

PRINT:

MEDIAN TIME SPENT WITH ISSUE...54 MINUTES

79% HAVE PURCHASED FROM, VISITED OR CONTACTED AN ADVERTISER AFTER HAVING SEEN THEM IN OUR PUBLICATION.

DIGITAL:

E-BLAST SUBSCRIBERS...10,707+

FACEBOOK LIKES... 2,110+

INSTAGRAM FOLLOWERS...3,130+

TOTAL SOCIAL MEDIA FOLLOWERS... 5,240+

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS

TEXAS

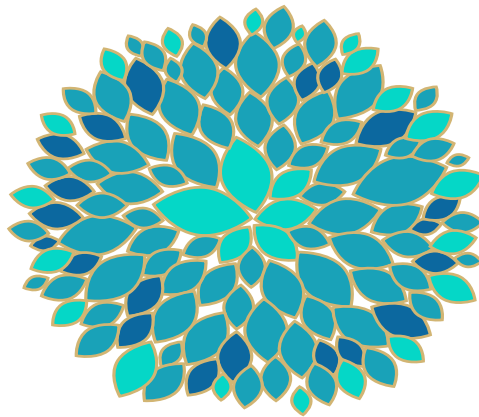


MODERN LUXURY
Interiors
TEXAS

Legacy of Design Awards 2017

08.11.17

OMNI HOTEL DALLAS



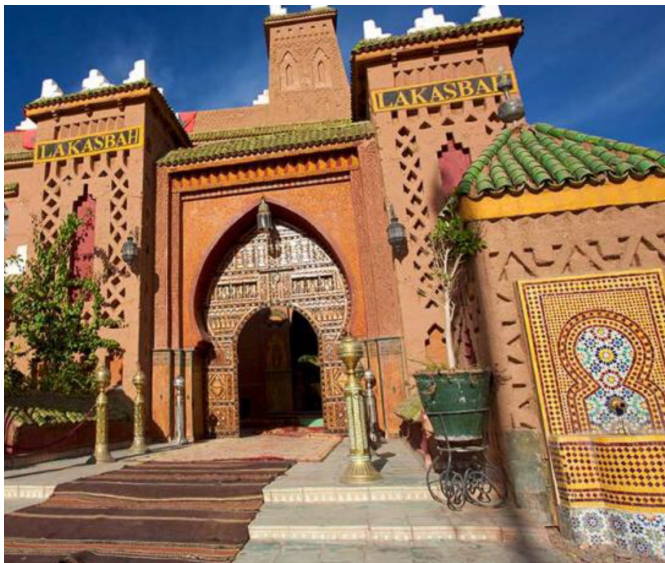
MODERN LUXURY

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



MODERN LUXURY
Interiors
TEXAS

TEXAS



MODERN LUXURY



AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS

TEXAS



MODERN LUXURY
Interiors
TEXAS

DIAMOND SPONSOR

\$25,000

- One Full Page Ad in a Modern Luxury Interiors Texas issue (value \$4,335)
- One Full Page Ad in a Design Texas issue (value \$1,799)
- One Video Commercial Ad played during dinner, which sponsor gets to keep (value \$9,000)
- 10 Premium Tickets to Legacy of Design Awards and Celebration
- One Full Page Ad in program, to be placed at dinner seat (value \$1,000)
- One night stay at the Omni Hotel the evening of the event (value \$500)
- Logo inclusion on all event signage
(valet, cocktail hour, dinner, after party, step & repeat)
- Logo inclusion on cocktail napkin during the cocktail hour and afterparty
- Logo inclusion on social media (ASID Facebook, Website, etc.), with listing as an ASID Texas Chapter sponsor
- Inclusion in Modern Luxury Interiors Texas full page published post-event recap (Fall 2017 issue)
- Swag bag item inclusion to correspond with event theme (item will have your company logo and information connected to Swag)

*Option of pay-out for terms. 1/3 due at signing, 1/3 due in May, 1/3 due in July.



SAPPHIRE SPONSOR

\$15,000

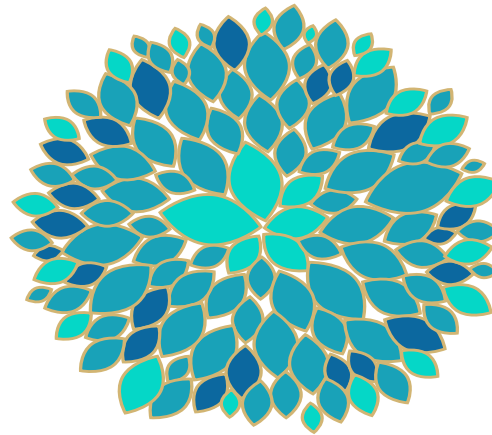
- One Half Page Ad in a Design Texas Issue (value \$1,099)
- One Full Page Ad in program, to be placed at dinner seat (value \$1,000)
- 5 Premium Tickets to Legacy of Design Awards and Celebration
- One night stay at the Omni Hotel the evening of the event (value \$500) (while rooms are available)
- Logo and name inclusion on the presentation screen during Legacy of Design Awards and Celebration dinner
- Logo inclusion on social media (ASID Facebook, Website, etc.)
- Inclusion in Modern Luxury Interiors Texas full page published post-event recap (Fall 2017 issue)
- Swag bag item inclusion to correspond with event theme (item will have your company logo and information connected to Swag)

*Option of pay-out for terms. 1/3 due at signing, 1/3 due in May, 1/3 due in July.

EMERALD SPONSOR

- Ad appearance in program, with program being placed at every seat during Legacy of Design Awards and Celebration dinner
- Full Page option for \$1,000
- Half Page option for \$500

* Payment due at signing of contract.





ADDITIONAL EVENT PROMOTION

Along with Modern Luxury Interiors Texas, the Texas Chapter of ASID is utilizing Camille Cain Barnes, owner of CCB Events, to promote the Legacy of Design Awards and Celebration.

CCB Events will leverage an impactful blog, social calendar, and social media inclusion to provide Sponsors with maximum public exposure.

The Texas Chapter of ASID will also feature an ad in Modern Luxury Dallas' annual "Best of the City" issue to promote.

